

# Ottawa-Carleton Association for Persons with Developmental Disabilities

## Strategic Priorities 2013-2018

### Priorities

#### 1. OUTREACH AND PARTNERSHIP

- Strengthen ties to organizations and agents that can help address resource gap for respite, senior's needs, clinical support/intervention/prevention services and alternative day services including:
  - ROH
  - LTC/CCAC
  - Universities and colleges
  - Private sector

#### 2. ADVOCACY

- Develop focused initiatives towards increasing funding for and improving services to developmentally disabled adults including:
  - Developing an advocacy plan that identifies public relations, communications and marketing activities and initiatives
  - Establishes quotas for meeting MPP's on an annual schedule
  - Pursues the issue of entitlement
  - Harnesses the energy of the sector as a whole
  - Recognizes and strengthens OCAPDD's leadership role locally, provincially and nationally
  - Facilitates client self-advocacy

#### 3. ORGANIZATIONAL DEVELOPMENT AND CAPACITY BUILDING

- To strengthen and enhance OCAPDD's Outreach, Partnership and Advocacy efforts and improve services to the disabled, it should look to:
  - Explore new housing & support options and collaborative opportunities including:
    - Enhanced SIL
  - Focus on quality improvement including improvements to:
    - Outcome measurement
    - Surveys
    - Efficiencies / evaluations
    - Employee professional development
    - Accountability mechanisms
  - Look to mergers & amalgamations and alternative funding streams such as:
    - User fees, Fee For Service
    - Foundation fund raising
    - TAY
    - FFS outside of jurisdiction i.e. NWT
    - Social Enterprise initiatives